

# Start Small Think Big

132 West 31st Street

New York, NY 10001

 (646) 409-8003 |  [www.startsmallthinkbig.org](http://www.startsmallthinkbig.org)

## Cost

Free

## Business Stages Served

Start-up, Growth,  
Established/Maturity, Expansion

## Languages Offered

English, Spanish

## Wards/Neighborhoods Served

Districtwide

## Business Assistance Services

Specialized Industries

Financing and Budgeting Services

Human Resources Services

## Mission Description

Start Small Think Big is a national nonprofit organization dedicated to advancing equity and inclusion in entrepreneurship by connecting small businesses with the resources and community they need to thrive. They offer a unique mix of free technical assistance across legal, finance and marketing, host public workshops and connect entrepreneurs to one-on-one counseling from their network of professional volunteers. For DMV based businesses, Start Small Think Big offers year round remote one-on-one counseling for those looking for help in marketing and finances.

## Programs and Services

For DMV based businesses, Start Small Think Big offers year round remote one-on-one counseling through two main programs:

The Marketing Program empowers entrepreneurs to generate leads, cultivate connections, and effectively communicate with their customers and supporters to drive sales. Their experts specialize in tailored email and social media marketing strategies; leveraging brand identity and messaging and a host of other invaluable marketing services.

The Finance Program connects entrepreneurs with professionals who will share their expertise so small business owners can increase their financial literacy. They can provide guidance for entrepreneurs who need help setting up solid economic systems, bookkeeping, growth planning, projections, and cost analysis.

You can apply for one-on-one counseling and learn about eligibility guidelines through their website.

Start Small Think Big also offers regular large-scale educational webinars covering topics like financing, business strategy, e-commerce, and more.