



Eastern Market Main Street

700 Pennsylvania Avenue SE, 2nd Floor

Washington, DC 20003

DOWNLOAD
PROFILE

 (202) 853-9810 |  www.easternmarketmainstreet.org

Cost

Free

Business Stages Served

All Stages

Languages Offered

We only offer services in English

Wards/Neighborhoods Served

Capitol Hill
Eastern Market
600 block of Pennsylvania
7th Street SE
C Street SE next to Market

Business Assistance Services

Specialized Industries

Financing and Budgeting Services

Business Planning and Development Services

Human Resources Services

Space and Leasing Services

Mission Description

The mission of Eastern Market Main Street (EMMS) is to capitalize on their historic assets and entrepreneurial culture to promote, retain, and attract diverse, small businesses through the Main Street Four-Point Approach: Organization, Promotion, Design, and Economic Vitality. They preserve this historic corridor, supports small businesses, and fosters a vibrant, neighborhood serving corridor through public and private space improvements, capacity-building resources, and community events and campaigns.

Programs and Services

EMMS provides Health Checks to understand your businesses strengths and challenges to connect you to the right technical assistance. They offer promotional support and help businesses navigate DC bureaucracy. They also partner with CHAMPS to bring free educational sessions to small business on a variety of topics.

As a Google Local Partner, they offer the Get Your Business Online Program to help small businesses get online and grow.

In their Business Improvement Grant program, brick and mortar businesses can apply for an award of up to \$4,000. Market vendors, market merchants, and customer-facing businesses within the yard can apply for an award of up to \$1,000. The grant award can be used for hard costs like space build-out and renovations, façade improvements, and the purchase and installation of heavy equipment and fixtures. Grant money can also go towards soft costs such as point-of-sale and inventory management hardware and software, fees associated with expanding the business to e-commerce sales, and purchase and installation of movable equipment and furniture. The award can also be used for branding and marketing support.

Their Business Beat, a monthly newsletter, offers tips and tricks, business compliance reminders, technical assistance, and news.